



KING-TV
333 Dexter Avenue N
Seattle, WA 98109

Multimedia Services Corp.
915 King Street
2nd Floor
Alexandria, VA 22314-3089

Contract # 853509

Schedule Dates 09/13/12-09/24/12
Advertiser Alliance for Northwest Jobs and Exports (39587)
Agency/T-Code Multimedia Services Corp. (2823)/147217806
Product Political - Non-Ballot Issue (1196)
Brand ALLIANCE FOR NW JOBS (177355)
Salesperson Clark, Dave (3097)
Sales Office TeleRep - Washington D.C.
Buyer Name MCDONALD,NEAL
Phone/Fax (360) 224-8179 /
CPE 5136
Account Types National/Political Issue - Agency
Billing Type Standard
Comments ALLIANCE FOR NW JOBS
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/10/12
Last Modified 09/12/12
Entered By Whitney Wood
CO-OP No
Headline # 06308950
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$9,855.00
Net Total \$55,845.00
Sales Tax

Seattle/Tacoma (KING) (KING)

By Broadcast Month	Spots	Rate
Sep. 2012	49	\$65,700.00
Grand Total:	49	\$65,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5:57A- News @ 6am M-F	1				X	X			1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
2.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	7A- Today Show	1				X	X			1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
3.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	11:59A- News @ 12pm					1	1			2	\$700.00	\$1,400.00	Seattle/Tacoma (KING) (KING)		9/10/12
4.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5P- 5:30P (PT)	1				X	X			1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
5.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	5:30P- 6P (PT)	1				X	X			1	\$1,600.00	\$1,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
6.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	6:29P- News @ 630pm M-F	1				X	X			1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
7.0	Normal Line / SPOT	09/13/12-09/14/12	3	:30	7P- Evening Magazine	1				X	X			1	\$1,300.00	\$1,300.00	Seattle/Tacoma (KING) (KING)		9/10/12
8.0	Normal Line / SPOT	09/13/12-09/16/12	3	:30	11P- 11:35P (PT)	1				X	X	X	X	1	\$2,100.00	\$2,100.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/10/12
9.0	Normal Line / 5 Fixed	09/15/12-09/15/12	3	:30	7P- 7:30P (PT)							1			\$500.00		Seattle/Tacoma (KING) (KING)	LAURA MCKENZIE TRAVELLER	9/10/12
10.0	Normal Line / SPOT	09/15/12-09/15/12	3	:30	7:28P- Northwest Backroads							1		1	\$600.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/10/12
11.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	11:35P- Upfront								2	2	\$300.00	\$600.00	Seattle/Tacoma (KING) (KING)		9/10/12
12.0	Normal Line / SPOT	09/16/12-09/16/12	3	:30	5A- Sunday Today Show								1	1	\$300.00	\$300.00	Seattle/Tacoma (KING) (KING)		9/10/12
13.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:57A- News @ 6am M-F	4	X	X	X	X	X			4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/10/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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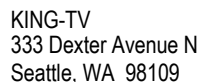
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14.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7A- Today Show	4	X	X	X	X	X			4	\$1,500.00	\$6,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
15.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	11:59A- News @ 12pm	3	X	X	X	X	X			3	\$700.00	\$2,100.00	Seattle/Tacoma (KING) (KING)		9/10/12
16.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5P- 5:30P (PT)	3	X	X	X	X	X			3	\$1,500.00	\$4,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
17.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	5:30P- 6P (PT)	3	X	X	X	X	X			3	\$1,600.00	\$4,800.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
18.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	6:29P- News @ 630pm M-F	4	X	X	X	X	X			4	\$2,000.00	\$8,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
19.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	7P- Evening Magazine	3	X	X	X	X	X			3	\$1,300.00	\$3,900.00	Seattle/Tacoma (KING) (KING)		9/10/12
20.0	Normal Line / SPOT	09/17/12-09/23/12	3	:30	11P- 11:35P (PT)	2	X	X	X	X	X	X	X	2	\$2,100.00	\$4,200.00	Seattle/Tacoma (KING) (KING)	LATE NEWS	9/10/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:57A- News @ 6am M-F	1								1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
22.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	7A- Today Show	1								1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)		9/10/12
23.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11:59A- News @ 12pm	1								1	\$700.00	\$700.00	Seattle/Tacoma (KING) (KING)		9/10/12
24.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5P- 5:30P (PT)	1								1	\$1,500.00	\$1,500.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
25.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	5:30P- 6P (PT)	1								1	\$1,600.00	\$1,600.00	Seattle/Tacoma (KING) (KING)	5P NEWS	9/10/12
26.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	6:29P- News @ 630pm M-F	1								1	\$2,000.00	\$2,000.00	Seattle/Tacoma (KING) (KING)		9/10/12
27.0	Normal Line / SPOT	09/24/12-09/24/12	3	:30	11P- News @ 11pm M-F	1								1	\$2,100.00	\$2,100.00	Seattle/Tacoma (KING) (KING)		9/10/12

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[illegible]

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